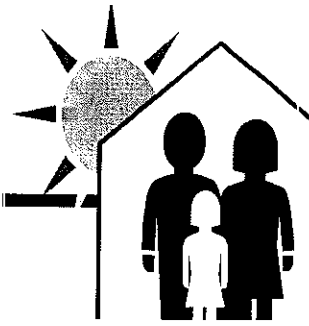


# The City of Sierra Madre



## Youth Master Plan Scorecard 2000





# SIERRA MADRE YOUTH MASTER PLAN

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March 2000

## IMPLEMENTATION COMMITTEE

Bart Doyle, Mayor  
Becky Bickel  
Tom Canterbury  
Tom Cook  
Mike Emm  
Judy Hutchinson  
Maryann MacGillivray  
Charles Miller  
Josh Moran  
Cathy Ryne  
Christine Soldate  
Lisa Spigai-Perez  
Karl Teigler  
Jeff Weaver

### *Staff Liaison*

Michelle Keith,  
Recreation Director

Dear Community Member:

The Sierra Madre Youth Master Plan is a working document, which was created by individuals committed to youth and families and who had served in many relevant community areas. The Plan challenges us as a community to focus on this same vision. The goal of the Youth Master Plan is as follows:

Provide safe, healthy, and nurturing experiences that support young people and their families in becoming responsible and contributing members of their community, with the recognition that it is the youth of the community that will sustain the character of this village for future generations.

This document is both a report card on the Youth Master Plan's first two years and a review of the various programs, services and efforts undertaken to meet the Plan's goals. It also establishes a benchmark for moving forward into the future. The Youth Master Plan was envisioned as a guide to assist community leaders and members to create a supportive environment and collaborative efforts that benefit Sierra Madre's young people. The Plan makes tangible recommendations and suggests strategies that will keep the community moving forward for several years. It provides the pathways to lead our community to become healthy, nurturing, and supportive of its children, youth and families.

A key goal for the success of the Youth Master Plan is to monitor progress on the efforts of turning the recommendations into reality. We look forward to the future as much more is accomplished and we truly share "community through the ages."

Sincerely,

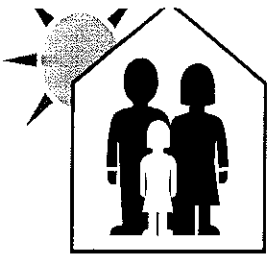
The Youth Master Plan Implementation Committee

**CITY OF SIERRA MADRE**  
232 West Sierra Madre Blvd.  
Sierra Madre, CA 91024  
(626) 355-7135  
Fax: 355-2251

Information on the Youth Master Plan or this report card can be obtained by contacting the City of Sierra Madre Parks and Recreation Department, 611 E. Sierra Madre Blvd., Sierra Madre CA 91024 or calling (626) 355-5278.

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# SIERRA MADRE YOUTH MASTER PLAN REPORT CARD 2000

## **GOAL 1. GET EVERYONE INVOLVED**

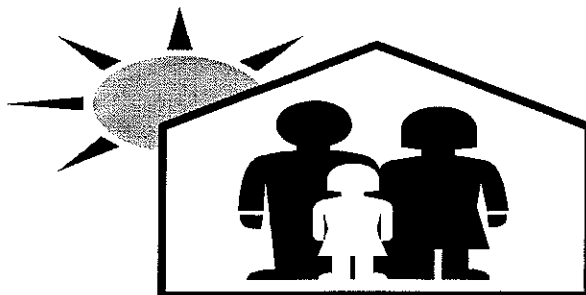
**DESIRED OUTCOME:** Residents, businesses and families embrace the need and commitment to be a part of the development of the community's youth.

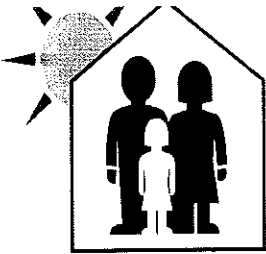
### ACCOMPLISHMENTS

- Adoption of the Youth Master Plan March 10, 1998 by the Sierra Madre City Council.
- The Youth Master Plan Implementation Committee was formed in September 1999.
- The City has established a regular preventative maintenance and facilities plan as well as a Capital Improvement Program.
- The City Council adopted a Youth and Family Impact Statement to ensure consideration is given to the direct and indirect impacts of policies and decisions on March 24, 1998.
- The Youth Master Plan was publicized through a variety of local media.
- The City Council and the Pasadena Unified School District Board of Education held a joint meeting on March 22, 2000.
- The City Council authorized funds for the Parks and Recreation Commission to develop a Master Plan for Sierra Vista Park.
- Heasley Infield project was completed and is now a fully functional T-ball Stadium.
- The City has initiated and begun moving forward with the Sierra Madre Youth Sports Improvement Program.
- The City Council established and appointed members to a Community Arts Commission.
- Preventative safety presentations are being made to local schools by the Police & Fire Prevention Departments.
- The Sierra Madre City College donated and installed lights at Mt. Wilson Trail Park.

### FUTURE ACTIONS

- Distribute the report card and goals to the community.
- Continue to establish community organizations, churches, businesses, schools and other youth agencies on additional programs such as mentoring and a Youth Day, as well as sharing needed resources.
- Continue to encourage a "youth friendly" business district.
- Implement the Sierra Madre Youth Sports Improvement Program by pursuing the specific projects in the plan.





# SIERRA MADRE YOUTH MASTER PLAN REPORT CARD 2000

## **GOAL 2. INCLUDE AND RECOGNIZE YOUTH**

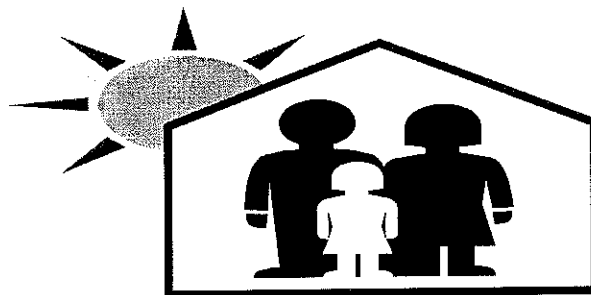
**DESIRED OUTCOME:** Improve employment readiness & civic responsibility among young people.

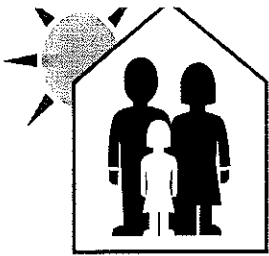
### **ACCOMPLISHMENTS**

- Youth representative appointed to the Parks and Recreation Commission on March 13, 2000.
- Youth Activity Center established "Teen Chat", an informal open forum allowing young people to express their voices.
- The Sierra Madre Rotary Club initiated INTERACT (a youth service club).
- Youth Activity Center expanded the Y.E.S. (Youth Employment Service Program) to include volunteer service opportunities to assist community groups in obtaining volunteers and helping the youth to meet the required community service hours for their schools.
- Youth participated in the development and design of the new YAC/Skate Venue Project.
- On-going success with the Library's Young Adult Volunteer Program.
- The Recreation Department continues to have success with the Teen Volunteer Program and Junior Lifeguard programs.

### **FUTURE ACTIONS**

- Establish a community youth service award program.
- Conduct another Search Institute Survey at the five-year review for comparison.
- Additional press coverage on the activities and programs at the YAC.
- Continue to work on the Youth Day event.
- Y.E.S. should be expanded to include additional job training opportunities.





# SIERRA MADRE YOUTH MASTER PLAN REPORT CARD 2000

## **GOAL 3. GIVE EVERYONE GOOD INFORMATION ABOUT WHAT IS GOING ON**

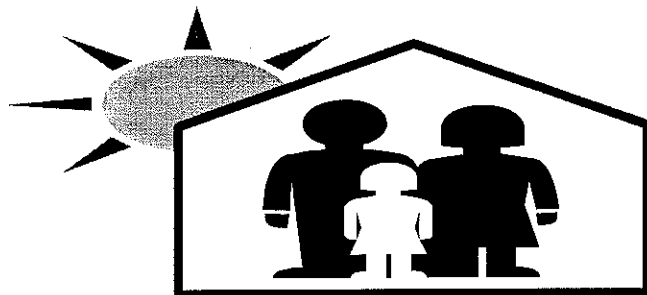
**DESIRED OUTCOME:** Clear information readily available about resources for children, youth and their families.

### **ACCOMPLISHMENTS**

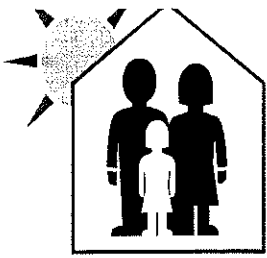
- Introduced skilled training opportunities in Y.E.S.V.P. including American Red Cross C.P.R., First Aid and Babysitting.
- Developed a Resource Guide for Youth and Families
- Established the temporary Youth Activity Center (Y.A.C.) at 186 W. Highland.
- Approved a new YAC/Skate Venue in Sierra Vista Park.

### **FUTURE ACTIONS**

- Continue to market programs and activities at the YAC.
- Parks and Recreation Commission to plan for community bulletin boards in all City parks.
- Establish a more open policy for City bulletin boards.
- Ensure the Technology Committee assists with creating a teen web page.
- Encourage the use of parent support programs available at schools and churches.
- Youth column or article in the Wistaria Vine.
- Add YAC information to Channel 20.
- Mail quarterly newsletters to YAC participants.
- Resource Guide to be distributed to the community in the Fall of 2000 upon request.







# SIERRA MADRE YOUTH MASTER PLAN REPORT CARD 2000

## **GOAL 4. BE SURE YOUNG PEOPLE HAVE SOMETHING CONSTRUCTIVE TO DO WHEN THEY ARE NOT IN SCHOOL**

**DESIRED OUTCOME:** Increased availability of and participation in supervised activities for youth in these ages.

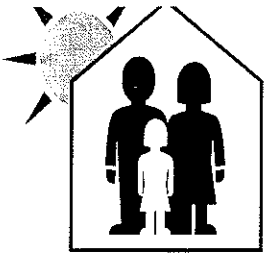
### ACCOMPLISHMENTS

- City Council and Library Board of Trustees adopted the Sierra Madre Library Plan 2000.
- Established several new programs for teens at the Library including; Tales from the Dark and Teen Book Club.
- Young Adult Collection at the Library was improved through a grant as a result of the Youth Master Plan.
- Established YAC programs in exercise, crafts, movies, sports, trips, community service and art expression.
- Temporary YAC has successfully operated for two years.
- YAC established Café Sierra and Battle of the Bands.
- Approved the new YAC / Skate Venue facility.
- City Council approved a full-time YAC / Special Events Coordinator.
- Established Guard Start: Lifeguarding Tomorrow for 6<sup>th</sup> and 7<sup>th</sup> graders during the summer.
- Evaluated and updated the Recreation Department employee job descriptions.
- Sierra Madre Rotary established INTERACT.
- Started joint tutoring/recreational program with Sierra Madre School for after school hours.
- Identified an at-risk population (6<sup>th</sup>, 7<sup>th</sup>, & 8<sup>th</sup> graders) that did not have sufficient resources as uncovered in the Youth Master Plan.
- Success with on-going programs in soccer, baseball, softball, swimming and other sports.

### FUTURE ACTIONS

- Expand the Round-a-Bout program to early evening hours and areas of town not currently served. (Target to begin Summer of 2000)
- Continue to expand new low cost YAC programs.
- Monitor YAC hours for flexibility and shared uses.
- Develop additional opportunities for youth to plan and implement YAC activities.
- Additional advertising of existing programs.
- Complete and open the new YAC and Skate Venue.
- Homework Center at the Library with access to electronic databases and instructional sessions to use those resources.
- Establish a Young Adult area at the Library.
- Implement the Sierra Madre Library Plan 2000.
- Continue to improve the Sierra Madre youth sports programs.





# SIERRA MADRE YOUTH MASTER PLAN REPORT CARD 2000

## **GOAL 5. HELP EVERYONE FEEL SAFE & SECURE**

*DESIRED OUTCOME:* Safe, secure, caring neighborhoods.

### ACCOMPLISHMENTS

- Police Department reinstated the Neighborhood Watch Program.
- Police Department active with its School Liaison Officer Program and Red Ribbon Week.
- Police Department initiated its Bicycle Safety program and Bike Rodeo.
- Fire Prevention continues success with the Fire Prevention festival and educational presentations.
- Police Department initiated quarterly meetings with all the local principals.

### FUTURE ACTIONS

- Expand the Round-a-Bout program to early evening hours and areas of town not currently served. (Target Summer 2000)
- Continue expansion of the Neighborhood Watch Program.

## **GOAL 6. SUPPORT FAMILIES**

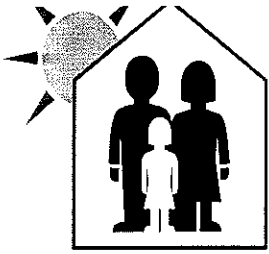
*DESIRED OUTCOME:* Strong community supports and healthy families.

### ACCOMPLISHMENTS

- Sierra Madre Community Nursery School has established a parent playgroup that meets once a week.
- The Library continues to have success with its pre-school story hour, summer reading club and live entertainment programs.
- The Recreation Department continues to have high enrollment in special interest classes for all ages.
- Available childcare contacts are listed in the Resource Guide.
- The publication of the Youth Master Plan has provided access to information about demographics and needs of families to local agencies and organizations.

### FUTURE ACTIONS

- Ensure that there is a peer counseling program at the new YAC.
- Continue to support school and church outreach programs to enhance parent and teen communication/education.
- City should continue to encourage and support proposals for licensed childcare facilities within the community.
- Multipurpose room at the Library to accompany parent and child activities, summer reading club's award ceremonies, live entertainment programs and Homework Center.
- Establish a committee to identify resources and programs and develop a focus plan to deliver health and emotional support services to youth in Sierra Madre.



# SIERRA MADRE YOUTH MASTER PLAN REPORT CARD 2000

## **GOAL 7. EDUCATE PARENTS**

*DESIRED OUTCOME:* Healthy families.

### ACCOMPLISHMENTS

- The Recreation Department started Summer Fun in the Park arts and crafts and educational live shows.
- Held a speaker series for parents of teens.

### FUTURE ACTIONS

- Expand Summer Fun in the Park into the Spring and introduce more family trips like Dodger Night & Whale Watching.
- Include 'Did you know' ( i.e. curfew ordinance, no skating in the downtown) columns in YAC literature.
- Increase awareness of the City's transportation programs.
- Continue to update the Resource Guide.
- Continue and expand the classes at the YAC.
- Promote parent involvement with their children to prevent involvement with drugs and alcohol.
- Ensure distribution of the Resource Directory in Fall 2000 as well as having it available at the Recreation Center, YAC, City Hall and Library including information on transportation.
- Increase participation in the speaker series.

## **GOAL 8. COORDINATE EFFORTS TO REACH THESE GOALS**

*DESIRED OUTCOME:* Collaborative implementation of the Youth Master Plan.

### ACCOMPLISHMENTS

- The City Council adopted the Youth Master Plan on March 10, 1998.
- The first scorecard was issued in March 2000, by the Mayor's Ad-Hoc Committee appointed September 1999 to review the Youth Master Plan.
- Youth at the YAC developed several community service projects including concerts and car washes to assist community projects and raise funds.
- Joint meeting with Pasadena Unified School District and City Council to pursue common goals and objectives.

### FUTURE ACTIONS

- Promote additional collaboration and coordination among existing and new community resources.
- Distribute a questionnaire/evaluation to all community organizations to determine additional successes of the Youth Master Plan.
- Promote and publicize report card after its adoption by the Sierra Madre City Council.
- Parks and Recreation Commission should initiate another Youth Master Plan review in 2005.
- Regularly make necessary revisions and additions to the Youth Master Plan recommendations.
- Parks and Recreation Commission should annually review scorecard and in the meantime be administrative body/forum to resolve issues as they arise.
- The City Council and Pasadena Unified School District continue to maintain a working relationship.