FOR IMMEDIATE RELEASE:

Media Contact: Elisa Weaver, Director of Community & Personnel Services
Telephone Number: 626-355-5278
Email: city@cityofsierramadre.com

Agency Name: City of Sierra Madre
Telephone Number: 626-355-7135
Website: www.cityofsierramadre.com

Sierra Madre, CA. April 9, 2012 -

Sierra Madre's Farmers Market

The Farmers Market is open every Wednesday from 3:00-7:00 p.m. The location of the market is on Hermosa Avenue, south of Sierra Madre Boulevard to Mariposa Avenue, situated in the downtown area of Sierra Madre. Spring is in the air and the market is beginning to bustle. We have organic, fresh and locally grown produce. The farmers market is a great opportunity to come on down and meet the farmer directly. Dry Dock Fish has fresh and delicious wild caught varieties of fish. Rustic Loaf has your artisanal breads baked fresh that same day and brought to the market. Cutie Pie that has pies made with the fruits of our organic farmers, make sure you pick one or two up for desert. There are so many unique and amazing finds at the farmers market. Come on down to the Sierra Madre Farmers Market and shake the hand that feed you.

If you are interested in becoming a vendor at the Farmers Market, please contact Melissa Farwell from Raw Inspiration at (818) 591-8161 Ext. 806. Raw Inspiration, Inc., is responsible for all management and marketing of the City's Farmers Market. For additional information please contact the Community & Personnel Services Department (626) 355-5278.

###