

Sierra Madre, CA. October 30, 2012 -

Local Educators Share Their Love of Reading

Sierra Madre School Principal Esther Salinas and Sierra Madre Middle School Planning Principal Garrett Newsom can be seen sharing their favorite books on large posters around Sierra Madre. The posters, part of the Sierra Madre Public Library's Read campaign, convey the simple but potent message: READ.

Newsom shared his reasons for selecting They Call Me Coach by John Wooden. "I enjoyed reading this book because John Wooden is one of my personal heroes. Rather than preparing his teams by focusing on the opponent, Coach Wooden sought to simply make his teams the best they could be, and the winning would take care of itself."

Mr. Newsom has served in Public Education for 20 years, and came to Sierra Madre School in 2006. He was named the Planning Principal of the Middle School campus in 2010.

Esther Salinas selected Little Town on the Prairie by Laura Ingalls Wilder because "Laura's frontier adventures growing up as a pioneer girl with her family came to life in the pages of these books. This book is a particular favorite because Laura becomes a school teacher. In many ways, Laura's love of learning ignited my own that eventually led me to my own adventures in learning."

Ms. Salinas has been a teacher and school principal for over ten years. She came to Sierra Madre School in 2011.

Bookmarks with the photos of the principals will be available at the Library for takeaway.