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November 20, 2013 – CITY INCREASES GOVERNMENT TRANSPARENCY, LAUNCHES OPEN DATA PROGRAM

Sierra Madre, Calif. – The City of Sierra Madre has launched an interactive and user-friendly online platform of the City’s financial data, using software developed by OpenGov.com, a Silicon Valley software startup. By leveraging OpenGov Transparency, the City has provided its employees and citizens with an unprecedented ability to access, understand, and analyze the City’s budget.

“OpenGov has provided a low-cost way for residents to dig deeper into the City’s budget,” said City Manager Elaine Aguilar. “I hope Sierra Madre residents will make use of this new tool to see how the City spends the residents’ money.”

The public is encouraged to explore the City’s financial data via the OpenGov platform on the City’s web site, or directly at sierramadre.opengov.com.

“The City of Sierra Madre is leading the way for transparency in government in the 21st century,” says Zachary Bookman, CEO and co-founder of OpenGov. “By making its financial data transparent for its citizens, the City of Sierra Madre deepens the bond with its community and gives meaning to the term ‘access to information.’”

As cities, counties, and other jurisdictions continue to transition to the digital age, it has become increasingly imperative for cities to utilize state-of-the-art technology to share financial data with residents in a user-friendly way. In a time when people are increasingly demanding open and transparent government, OpenGov is providing cities with a simple way to share data with the community.

Founded by Stanford technologists, and backed by prominent Silicon Valley entrepreneurs and investors, OpenGov develops user-friendly transparency software for operational intelligence and budget analytics.

Learn more at opengov.com.

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