



FOR IMMEDIATE RELEASE

Media Contacts: Clarissa Lowe, Recreation Coordinator
Rebecca Silva-Barrón, Community Services Manager
Agency Name: City of Sierra Madre
Email: communityservices@cityofsierramadre.com
Telephone: 626-355-5278 ext. 703
Website: www.cityofsierramadre.com

HALLOWEEN HAPPENINGS ~ OCTOBER 26TH - 31ST

Sierra Madre, CA. – October 6, 2020

It's FALL, the temperatures are warmer this year and holidays are quickly approaching, we fear! Halloween Happenings will be different in the City of Sierra Madre. The typical "trick or treating" and city street closures on Alegria are not being permitted this Halloween given the pandemic. COVID makes it unsafe for families but NEVER FEAR, the Community Services Team is here! October 31st falls on Saturday and instead of one day, search all week long for treats hidden away!

We can't tell you when or exactly where, but there will be 200-300 eggs hidden daily in the City with fun tricks or treats, so beware. Amongst those eggs will be 5 tickets per day of varying Halloween colors, seek what you may. Hunt, search, run and climb, but dress in your costume and have a great time. Make sure to social distance, wear your masks, and steer 6-feet clear of others; but bring along your pod of fathers, mothers, sisters or brothers!

If you find a ticket, make sure to read the instructions carefully, as this is not the same treat we would give out normally. There is the name of an organization or business in town, it will be provided on your ticket so check all around.

Most importantly, take lots of photos, we would like to see your costume, AND if you are an adult join us for the contest on Zoom. Tag us on Facebook and Instagram, let us know if you have had fun; and by the way, the adult costume *must be a pun*. The pun can be funny, happy, or spooky just make sure it is family-friendly and kooky! Your submissions are all due online you will see, so look for the flyer, this is all free for our Community.

The details will be shared on Facebook at *Sierra Madre Community Services*, as well as Instagram at *@sm_community_services*; or visit the Community Services Department webpage by going to http://www.cityofsierramadre.com/cityhall/departments/community_services_department. For any questions, The Community Services Department contact is 626-355-5278.

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