RECEIVED

FEB 21 2022

PRIMARY ARGUMENT SIGNERS FORM			
No more than five signatures shall appear with any argument. If more than five signatures RA MADRI are submitted, the first five listed shall be printed. Names and titles listed with the printed is OFFICE the order that they are listed below. Place a checkmark in the author column if the signer is			
the author of the argument. A signer can only list one title.			
If the signers are part of a bona fide association, there is no requirement that they be eligible			
to vote on the measure. However, for each such signing individual, the title under the signer's			
name must list the name of that bona fide association and may include their position within			
that association.			
By signing below, the undersigned state that they have read the argument and believe it not			
to be false or misleading.			
Print information clearly.			
1. Name: Robert Parkharst	Title: Coancil Member		
Phone: 650 248 4379	Email: RPade harste city of Sierra male.com		
Address: 375E Grand View, Sierra Madre, cA			
Signature: Must + Muto	Date: 2/2//23		
Check if the signer is the author of the argument. Authors must be signers.			
FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.			
2. Name: Kelly Kriebs	Title: Mayor Pro Fem		
Phone: 626 355 - 7135	Email: KKniebs@aityofsiena madre ann		
Address: , 232 W. Sirn	ra Middie Blvd., SM 91024		
Signature: Killy Ki	Date: $2/21/23$		
Check if the signer is the author of the argument. Authors must be signers.			
FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.			
3. Name: Edward Garcia	Title: Mayor		
Phone: 626-355-7135	Email: egoraia ectyotsierrandre con		
Address: 232 W. Sierra Madre	- Bludy SM 91024		
Signature:	Date:		
Check if the signer is the author of the argument. Authors must be signers.			
FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.			
4. Name: Gene Goss	Title: Council Member		
Phone: 626 355 7135	Email: GG055@CityofSierramadre.com		
Address: 232 W. Sigrra, Madre 1	slud.		
Signature. Z. Jun	Date: 2/21/2023		
Check if the signer is the author of the argument. Authors must be signers.			
FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.			
5. Name: Kristing I MAR	Title: Concil Member		
Phone: 626-355-7135	Email: Llave & city of Sierra madres com		
Address: 232 W. Sierra Madre Blud, Silver Mudre, CA 91024			
Signature:	Date: 2/21/2022		
Check if the signer is the author of the argument. Authors must be signers.			
FOR OFFICIAL USE ONLY - Staff check once	FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.		



Office of the City Clerk City of Sierra Madre

BALLOT MEASURE PRIMARY ARGUMENT SUBMISSION FORM

A ballot argument will not be accepted unless accompanied by this submission form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure _____ for the Special Municipal Election to be held on May 9, 2023

Primary Argument in Favor of	Primary Argument Against
City Councilmembers	
Contact Person's Printed Name: Council M	ember Robert Parkhurst
Phone: 626-355-7135	Email: RParkhurst@cityofsierramadre.com
Contact Person's Printed Name: Mayor Pro	Tempore Kelly Kriebs
Phone:626-355-7135	Email: KKriebs@cityofsierramadre.com
Bona Fide Association of Citizens	
If this argument is filed by a bona fide asso	ociation of citizens, the signers of the
argument must be affiliated with the asso	
argument on its behalf. Provide the printe	ed name and signature of at least one
principal officer of the association.	
Name of Association:	
Contact Person's Printed Name:	
Phone:	Email:
Individual Voters Eligible to Vote on the I	Measure
Contact Person's Printed Name:	
Phone:	Email:
Combination of Voters and Associations	
Contact Person's Printed Name:	
Phone:	Email:
The undersigned authors of	argument ballot
Direct or Rebuttal	I to the In Favor of OR Against
measure at the <u>Special</u> election Election Title	n for the City of Sierra Madre to be held on
May 9, 2023 hereby state that such argui	ment is true and correct to the best of their
Date of Election	his/her/the
knowledge and belief	

The choice is simple: do you prefer 42 houses or 50? A YES vote results in 42 homes at the Mater Dolorosa "Meadows" property, while a no vote allows for a 50-home development. A YES vote also provides: a 3-acre public park, over \$900,000 in funding for water conservation programs, a \$250,000 payment to support our Police and Fire Departments, and the many improvements to the Meadows project negotiated by the Planning Commission and City Council. A YES vote supports LESS development, LESS traffic, and LESS water use.

Many Sierra Madre residents prefer to have no development at the Meadows; unfortunately, that is not a likely outcome. If Measure M fails, the City will be required to process the application for a 50-home development at the Meadows property. A no vote opens the door for that 50-home development, which will be subject to only 5 public meetings and could eliminate the benefits the City negotiated for the Meadows project. Due to applicable state laws, the power of the City to deny the 50-home project or influence its design is very restricted. The 50-home project would be eligible for waivers of our development standards, which could result in LARGER homes, REDUCED setbacks, HIGHER lot coverage ratios, and COOKIE-CUTTER designs.

Your Planning Commission and City Council held more than 15 meetings to consider the Meadows project and listen to residents' concerns. Through this process, the City negotiated dozens of concessions from the developer, including: reducing the maximum size of the homes, conserving 35 acres of land, requiring the planting of almost 500 trees, increasing setbacks, widening Carter Ave. and retaining more than 75% of its trees, and minimizing repetition of the home designs. Voting YES saves these concessions.

Vote YES on Measure M to MINIMIZE development, PRESERVE negotiated benefits and PROTECT our community.