

FEB 21 2022

CITY OF SIERRA MADRE
CITY CLERK'S OFFICE

PRIMARY ARGUMENT SIGNERS FORM

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.

If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Print information clearly.

1. Name: *Susan L. Neuhausen* Title: *Professor / Researcher*

Phone: *949-939-9185* Email: *neuhausen.susan@gmail.com*

Address: *491 Ni Grove St, Sierra Madre CA 91024*

Signature: *Susan L. Neuhausen* Date: *Feb. 20, 2023*

Check if the signer is the author of the argument. Authors must be signers.

FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.

2. Name: *Alexander Arrieta* Title: *Chief People Officer*

Phone: *424 360-8074* Email: *alexander.arrieta23@gmail.com*

Address: *645 Edgemoor Drive Sierra Madre CA 91024*

Signature: *Alexander Arrieta* Date: *2/21/23*

Check if the signer is the author of the argument. Authors must be signers.

FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.

3. Name: *GARY BACIO* Title: *ATTORNEY*

Phone: *(626) 864-5153* Email: *garyebacio@law.com*

Address: *630 Fairview Ave. Sierra Madre CA 91024*

Signature: *Gary A Bacio* Date: *2/21/23*

Check if the signer is the author of the argument. Authors must be signers.

FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.

4. Name: Title:

Phone: Email:

Address:

Signature: Date:

Check if the signer is the author of the argument. Authors must be signers.

FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.

5. Name: Title:

Phone: Email:

Address:

Signature: Date:

Check if the signer is the author of the argument. Authors must be signers.

FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.



Office of the City Clerk City of Sierra Madre

BALLOT MEASURE PRIMARY ARGUMENT SUBMISSION FORM

A ballot argument will not be accepted unless accompanied by this submission form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure _____ for the Special Election to be held on May 9, 2023.

Primary Argument in Favor of Primary Argument Against

| | |
|--|---|
| City Councilmembers | |
| Contact Person's Printed Name: | |
| Phone: | Email: |
| Contact Person's Printed Name: | |
| Phone: | Email: |
| Bona Fide Association of Citizens | |
| If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. | |
| Name of Association: <u>Protect Sierra Madre</u> | |
| Contact Person's Printed Name: <u>Alexander Ameta</u> | |
| Phone: <u>(424) 360-8074</u> | Email: <u>alexander.ameta23@gmail.com</u> |
| Individual Voters Eligible to Vote on the Measure | |
| Contact Person's Printed Name: | |
| Phone: | Email: |
| Combination of Voters and Associations | |
| Contact Person's Printed Name: | |
| Phone: | Email: |

The undersigned authors of Direct argument Against ballot
Direct or Rebuttal to the In Favor of OR Against

measure _____ at the Special election for the City of Sierra Madre to be held on
Election Title

5/9/23 hereby state that such argument is true and correct to the best of their
Date of Election his/her/their

knowledge and belief.

Sierra Madre is a charming foothill village unlike anywhere else in LA County. A NO vote on Measure M overturns the Sierra Madre City Council's approval of Ordinance 1461, which allows the construction of a massive tract housing project of 42 McMansions called "The Meadows at Bailey Canyon."

The project would be built into the hillside adjacent to Bailey Canyon Wilderness Park, destroying the natural slope of the land and the tranquility of the surrounding communities.

If approved, The Meadows will be the largest tract housing project ever built in Sierra Madre and does not conform to our residential zoning ordinance or the general plan developed by city residents to reflect our values regarding our neighborhoods and environment.

Instead of abiding by the rules that apply to the rest of us, an exclusive "Special Plan" governs the project. Thus, the developer can pack large, multimillion-dollar houses on small lots that are not affordable for most families.

Measure M is bad for our environment: The Meadows would destroy the habitats of native animals while cutting down more than 100 trees onsite and in adjacent Bailey Canyon Wilderness Park.

Measure M will allow this project to be built in a Very High Fire Hazard Severity Zone, Cal Fire's highest severity designation. We do not need increased fire danger in Sierra Madre.

Measure M will increase traffic dramatically in the surrounding area where sidewalks are rare—endangering residents.

Measure M will impact our water supply with more demand during a drought, raising concerns and possibly raising rates.

Measure M sets a dangerous precedent for future development.

Measure M arose from the Sierra Madre City Council ignoring the concerns raised by residents over the past two+ years.

Vote NO against a Santa Monica developer with special interest funding that doesn't share our concerns or values.

Let's ensure that Sierra Madre is preserved, and we maintain our quality of life.

Please VOTE NO ON MEASURE M.