



**Office of the City Clerk  
City of Sierra Madre**

**RECEIVED**

MAR 03 2023

A handwritten signature in cursive, likely of the City Clerk, written in black ink over the date stamp.

**CITY OF SIERRA MADRE  
CITY CLERK'S OFFICE**

**BALLOT MEASURE PRIMARY ARGUMENT SUBMISSION FORM**

A ballot argument will not be accepted unless accompanied by this submission form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

**Word count limit for Primary Arguments = 300 words**

Ballot Measure   M   for the   SPECIAL ELECTION   to be held on   MAY 9, 2023  .

Primary Argument in Favor of     Primary Argument Against

City Councilmembers	
Contact Person's Printed Name:	
Phone:	Email:
Contact Person's Printed Name:	
Phone:	Email:
<b>Bona Fide Association of Citizens</b>	
If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association.	
Name of Association: PROTECT SIERRA MADRE	
Contact Person's Printed Name: ALEXANDER ARRIETA	
Phone: (424) 360-8074	Email: alexanderarrieta23@gmail.com
Individual Voters Eligible to Vote on the Measure	
Contact Person's Printed Name:	
Phone:	Email:
Combination of Voters and Associations	
Contact Person's Printed Name:	
Phone:	Email:

The undersigned authors of   REBUTTAL TO THE   argument   IN FAVOR OF   ballot  
Direct or Rebuttal to the                          In Favor of OR Against

measure   M   at the   SPECIAL   election for the City of Sierra Madre to be held on  
                                Election Title

  MAY 9, 2023   hereby state that such argument is true and correct to the best of   THEIR    
                                Date of Election    his/her/their

knowledge and belief.

*Please complete the back of the form as well*

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PRIMARY ARGUMENT SIGNERS FORM	
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>	
1. Name:SUSAN L. NEUHAUSEN	Title:PROFESSOR/RESEARCHER
Phone:(949) 939-9185	Email:neuhausen.susan@gmail.com
Address:491 N. Grove St. Sierra Madre CA. 91024	
Signature: <i>Susan L. Neuhausen</i>	Date: March 2, 2023
<input checked="" type="checkbox"/> Check if the signer is the author of the argument. Authors must be signers.	
<input type="checkbox"/> FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.	
2. Name:ALEXANDER ARRIETA	Title:CHIEF PEOPLE OFFICER
Phone:(424) 360-8074	Email:alexanderarrieta23@gmail.com
Address:645 EDGEVIEW DRIVE SIERRA MADRE CA. 91024	
Signature: <i>Alexander Arrieta</i>	Date:March 2, 2023
<input checked="" type="checkbox"/> Check if the signer is the author of the argument. Authors must be signers.	
<input type="checkbox"/> FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.	
3. Name:GARY BACIO	Title:ATTORNEY
Phone:(626) 864-5153	Email:gary@baciolaw.com
Address:630 FAIRVIEW AVE. SIERRA MADRE CA. 91024	
Signature: <i>Gary Bacio</i>	Date:March 2, 2023
<input checked="" type="checkbox"/> Check if the signer is the author of the argument. Authors must be signers.	
<input type="checkbox"/> FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.	
4. Name:	Title:
Phone:	Email:
Address:	
Signature:	Date:
<input type="checkbox"/> Check if the signer is the author of the argument. Authors must be signers.	
<input type="checkbox"/> FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.	
5. Name:	Title:
Phone:	Email:
Address:	
Signature:	Date:
<input type="checkbox"/> Check if the signer is the author of the argument. Authors must be signers.	
<input type="checkbox"/> FOR OFFICIAL USE ONLY - Staff check once the eligibility of the signer is verified.	

The Yes for Measure M argument seems designed to threaten voters about the prospect of an even worse construction project if they vote No.

It's simple! A NO vote on Measure M will stop "The Meadows at Bailey Canyon" project ("The Meadows").

Stopping "The Meadows" is what Sierra Madre is voting on in this election—not what could happen in the future with another potentially worse housing project that is still largely a pipedream.

The facts are:

- A No vote on Measure M will stop construction of "The Meadows": a subdivision of 42 oversized, multimillion-dollar McMansions on Passionist Retreat Center land.
- "The Meadows" doesn't conform to our General Plan or R1 Residential zoning, sets a dangerous precedent for future developments, and doesn't follow the zoning rules that all other residents of Sierra Madre must follow.
- "The Meadows" destroys the meadow and wildlife habitat, removes every existing tree on the 17 acres, markedly increases traffic and fire risk, and will look nothing like the adjacent neighborhoods.

The City and developer negotiated "The Meadows" behind closed doors and presented it to Sierra Madre residents as a done deal as Covid lockdowns went into effect. Little of significance about the project has changed. We will continue to fight any development in the future that does not adhere to our Sierra Madre General Plan and zoning rules. But first we must defeat "The Meadows" by Voting NO.

Let's continue to PROTECT Sierra Madre.

Vote NO on Measure M. Preserve our community and send a message that Sierra Madre residents can't be bought or intimidated by an out-of-town developer.

We deserve better. We can do better.

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*Sierra Madre*